

December 9, 2008

To Whom It May Concern:

I met Craig Womack when he hired me to work with him as his assistant in 1982 at the Piccadilly Corporate Office. Craig immediately made me feel an important part of his retail team. He instilled in me the work ethic that we could achieve whatever challenges were put in our path so long as we worked hard.

When the company was sold, Craig and I stayed in contact and in 1985 Craig asked me to work with him at The Sharper Image. I jumped at the opportunity as I enjoyed working hard and having my skills and work appreciated. Craig was the Director of Retail at The Sharper Image, which at that time had four retail stores and a catalog business. In the 13 years that I worked at The Sharper Image, Craig and his team opened approximately 100 more stores. He worked side-by-side with his staff and helped to build an exceptional upscale retail company. He always praised his staff when goals were accomplished. I was very proud of Craig as he worked his way from Director to Vice President and finally to President. His hard work and dedication to his job had been recognized and his work ethic and experience could now be applied throughout the Company. The Company came together and began working as one team.

What most inspired me working with Craig was his enthusiasm and hard work to accomplish whatever challenges were asked of him and instilling this enthusiasm and work ethic in his staff. He always dealt with daily issues immediately, never putting anything off until tomorrow. He faced every challenge head-on and didn't file it away until it was accomplished. He was the most organized person I knew. He expected from others his work ethic and inspired many to take on that trait. We worked many long and tiring hours, but Craig's enthusiasm and sense of humor, inserted at just the right time, made the team eager to accomplish his expectations. Craig was always a team player and surrounded himself with people who he felt could accomplish his and the company's goals.

When I moved to Utah in 1998, I was able to obtain an executive assistant position with an international company due to the skills and experience I obtained from working with Craig. I knew that I would never find another individual who could fill Craig's shoes; not only as a boss, but also as an extremely organized, intelligent, hard-working and personable executive and friend. Anyone who has the opportunity to work with Craig is very fortunate.

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