

To whom it may concern

January 19th, 2009

Craig joined Human Touch (formerly Interactive Health) as CEO in 2002. During my close interface with him in the following 6 years, I developed a great appreciation for his leadership skills and ability to see through complex situations and make rational business decisions.

Human Touch designs and produces products that promote well being, including electro mechanical massage chairs and other related body massage products sold through a broad network of retailers world wide.

During Craig's tenure at Human Touch, he and I traveled extensively to our Asian based manufacturing and supplier base, as well as to our world wide distribution network.

I have worked with a multitude of "non-engineering" executives during my professional career in product development, as well as R&D and engineering. Unlike many of these executives, Craig had a consistent and genuine interest in learning manufacturing processes, engineering practices and product design in general.

Subsequently, Craig possesses an in depth knowledge regarding many of the technical aspects of metal and plastic tooling, leather tanning, electric motor manufacturing, electronic circuitry design and assembly, etc.

As an executive manager, Craig combined his vast business and retail experience with his product development, engineering and manufacturing insight and applied this powerful combination to develop a sound and extremely cost effective business model and to bring a number of innovative products to the marketplace.

Conversely, Craig's freely shared his vast business experiences with me, which in turn, allowed me to develop products not only fulfilling company needs, but as an additional benefit for me personally developing products with a high degree of understanding of the business behind the products.

Craig is a well liked, fair and very effective executive manager with a high degree of ethics, and with broad knowledge across the entire spectrum of many different disciplines of consumer goods products.

I will be happy to provide additional information upon request

Sincerely,

Hans Dehli

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