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When Craig asked if I would be willing to write a letter of recommendation I jumped at the opportunity because I consider it a privilege to share my experience of working with such a gifted leader and who, through the years, has also become a friend.

I first met Craig at Smith & Hawken where I was recruited to be their independent construction manager. From the moment I walked in the door there was a sense of clear, firm direction in the design committee meetings lead by Craig. He definitely impressed me with his knowledge of construction techniques, cost, design and finishes. Together, over an 18-month period, we coordinated the construction and opening of 17 new stores throughout the U.S. It was evident to me that Craig's vision and steady guidance was what made these new stores successful. I also noticed that the entire company took on a new character and energy; people became motivated, and there was a renewed sense of pride.

In 2001, when he called to ask if I would be interested in working on the stores of his new company, Gazoontite, I was really flattered that he thought of me (and who could pass up working for a company with a name like that?) We renovated the San Francisco store and had plans to do the others and to add more new stores. Unfortunately due to the unstable economic and investment climate in late 2001 the company was unable to raise additional funds to stay in operation and was forced to close in mid-2002.

I next worked with Craig at Human Touch, remodeling and building out their corporate offices, warehouse, and a show room at the World Market Center in Las Vegas. Although I was not an employee I spent a significant amount of time at their facilities interacting with all departments and could see the positive impact Craig was having - people's attitudes were gradually changing and they were more enthusiastic and energized by the improvements and genuinely seemed to enjoy their jobs. The facilities became organized, orderly, employee and guest friendly. The facilities and showroom designs were Craig's vision and through his knowledge of warehouse operations we were able to conceive and implement a very efficient operational design. The largest project that we took on together was the design and construction of a 9,000 square foot furniture showroom in Las Vegas. The idea for the showroom was to have a "showcase" for Human Touch products that truly set the brand apart from others. The result was truly impressive and created a long-lasting display and selling platform for the company's products.

Over the 10 plus years that I have known Craig he has always impressed me with his integrity, his ability to connect with people, focused dedication to achieving success for the company, and his ability to balance work and personal life. Craig is a stand-up guy and any company would be fortunate to have him as a principal.

Very truly yours,
John Jenkin
Wesnational Project Management