

To Whom It May Concern

I have known Craig Womack for over 5 years as the CEO of Human Touch, LLC, during which time I was the Managing Director of the International Division of that company.

His experience spans both international and domestic business. He has spent time with me traveling to many different countries meeting with Distribution Partners. During these trips we worked together creating the unique product assortments necessary for success in each country, taking fast decisions to maximize the opportunities. Craig's charm was a big asset in these trips, enabling deals to be struck quickly and effectively. During his tenure at Human Touch and with his help and support, the International Division quadrupled in size.

Craig is an extremely talented and visionary CEO. He is able to paint a picture of what he sees a company should be - and then organizes it to make it happen.

His management style allows broad decision making by his team, overlaid with close mentoring by Craig himself.

He is not a micro manager and focuses on the big picture and the key tasks to get the company to the strategic goals.

Craig is a strategist and pragmatist at the same time. He is therefore a real asset to a company in fast changing circumstances- a perfect leader for the current difficult times. Add to this his great skill at clear and motivational communication (written and spoken) and you will start to understand Craig's unique talents.

Nick Gibbons

Managing Director Human Touch International Division

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